President's Report

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**Thampson**guild



The

Karen Lustick

Unfortunately, this report begins with the unhappy news of Bobbie Potter's illness. As most of you have probably heard, Bobbie fell ill while in Florida with her husband this winter. We're happy to have her back in Canandaigua for her convalescence, and of course, she remains in our daily thoughts and prayers.

Michael Stapleton joined Thompson Health as the new Executive Vice President and Chief Operating Officer in March. He comes to Thompson from Lakeside Hospital in Brockport, where he was CEO. Mr. Stapleton replaced Deborah Weymouth, who left Thompson in January to become CEO of New Milford Hospital in Connecticut.

Continuing with the theme of change appropriate for spring, in early May, Linda Farchione announced that she will be retiring in May of 2012. We'll all be sad to bid farewell to Linda. In the last 25 years, Linda has become the face and the voice of Thompson Health locally, regionally and even nationally.

June will see the beginning terms of the Guild's new officers. I will be moving into my official role as President. Ann Hanley was elected First Vice President; Taryn Dobbs Windheim, Second Vice President; Sue Winslow, Secretary; Marion Fladd, Corresponding Secretary; and Debbie Rought, Treasurer.

As you will see from the other articles in this newsletter, this is a busy and exciting time for the Guild. None of our activities would be possible without the continuing support of Guild members. Thanks for all your support of Thompson Health and the Canandaigua community.

Have a great summer!

# **Coming Soon: Guild Fashion Show**

#### By Debbie Rought and Judy Reader, Co-Chairs

The 2011 Fashion Show is right around the corner! Be sure to save the date — **Thursday, August 18** — to see the wonderful fashions from The Country Ewe. Sue Cutri promises models will be wearing a wide array of

fall fashions and accessories. Once again, the backdrop will be Canandaigua Lake and the wonderful views from Bristol Harbour's Banquet Room. Tickets are \$50. Reservations can be made by calling Shirley Miller at (585) 394-6091.

The year, proceeds will go toward the purchase of Digital Mammography equipment. Your participation will help the Guild raise money for this much-needed equipment.

# You Won't Want to Miss This!

Newsletter

Bobbe Dannenbrink is coordinating a bus trip to Niagara on the Lake, arranged by Tours by Arlene (Stell) on Tuesday, October 6, 2011, to see the musical *My Fair Lady* at the Festival Theater. The show starts at 2:00 p.m., so there will be ample time for shopping and lunch on your own prior to the show.

For those of you who have taken this trip before, we will conclude the day as we always do: with a four course dinner at Queenston Heights Dining Room. Wonderful food, great service, and beautiful views will certainly make this trip memorable.

There are only 48 seats on the bus and in the past we have had to turn people away. Because of this, we will not accept any reservations without a check for \$128.00 per person, all inclusive (including tip for driver.)

**IMPORTANT:** Participants must have either a passport or enhanced driver's license. The latter can be secured for \$30 at the Department of Motor Vehicles and is good for 10 years. No one will be seated without this required identification.

The trip is open to Guild members, friends and families. Interested parties are asked to send a check written out to Arlene Stell, the travel agent, and mailed to: Bobbe Dannenbrink, 112 Holiday Harbour, Canandaigua NY 14424.

Don't miss this one. Save the date to enjoy fall in Canada and one of the theater's most entertaining musical productions.

### **Thempson**guild



# Summer 2011

## **Update**

Guild Gallery Gift Shop

Diane Sickmond, Committee Chair/Buyer

In the last newsletter, I mentioned that we had just completed an Associate and volunteer survey. After tallying the many completed surveys, the results were overwhelmingly positive. We found that many did not realize a gift certificate could be purchased for any dollar amount. This is probably the easiest way to purchase a gift for that person who is hard to buy for.

We have implemented several of the suggestions made in the survey, and after our session with a Hospital Gift Shop Consultant, we hope to soon begin some renovations that will improve the layout and give us more useable space.



Bonnie Dennis (left) and Diane Sickmond in the new layout of the Gift Shop.

We have received many compliments regarding the great job our Gift Shop Manager, Bonnie Dennis, has done with the appearance and layout of the shop. Said one volunteer, "I want to personally thank Bonnie and all of our volunteers and also my committee members. Without all of your help, we would never be able to keep the shop running so smoothly."

Bonnie has recently trained 17 additional volunteers. We now have a total of 74 gift shop volunteers working in both the Hospital and Continuing Care Center. Some of the volunteers have teamed up with another volunteer or a friend for their shift, and this works very well for everyone. They get to spend time together and it helps us during the busy times. We always need more volunteers to fill in times when someone is absent. If you are interested in volunteering and meeting new people, call Bonnie at (585) 396-6661. You can work as little or as much as you want, and we will be very happy to have you.

As a reminder, all volunteer hours and proceeds from sales in the Gift Shop benefit our health system.

# **Guild Honored for Advocacy**

The Health Care Association of New York State (HANYS) recently awarded 2010 Advocacy Recognition to our Guild. This award is given to auxiliaries who commit significant time and effort serving as an advocate for their facility and community. The Guild's financial gifts for medical equipment (some of which are mentioned in the newsletter) and our pledge to Project Excel, Thompson's expansion and renovation project, were made possible by your participation in our events such as the Fashion Show, Garage Sale and other activities.

We are in the process of completing our narrative for Auxiliary of the Year Recognition, which will be presented by HANYS at their 45th state conference in October. We're proud of the work we do on behalf of Thompson Health and welcome the recognition of our peers.

# In the Bag

Bringing back another favorite Guild fundraiser, we will hold a sale on August 8 from 7:00 a.m. until 3:00 p.m. in the TCC, featuring handbags, leather computer cases, wallets, clutch purses and luggage.

# **Plant Sale Brings Spring to Thompson**

Well, it finally stopped raining just in time for our 2nd annual Plant Sale. By the time the sale occurred, we were all starved for sunny days and warmer weather.

Miller Nurseries delivered a full van of plants on May 12 and, with their help and Guild volunteers, we transformed the Thompson Conference Center into a greenhouse. There were hanging baskets (too numerous to count) scattered around the room, accompanied by perennials, herbs, vegetables and annuals filling the entire space. The Associates enjoyed seeing and smelling all the greenery and being able to purchase plants for their gardens without leaving the building. It's no wonder this is one of the favorite events the Guild sponsors.

When the sale ended (and before Miller's came to take back unsold items), Charlie Blake and his staff in Environmental Services bought some remaining plants (at cost) to enhance the gardens surrounding the hospital grounds.

All in all, it was a profitable sale for the Guild – more than \$1,900 – and left folks eager to get out and play in the dirt, just like kids do!



Bobbe Dannenbrink (left) helps a Thompson Associate.

### Summer 2011

20<sup>th</sup> Annual Gigantic Garage Sale

#### Dawn Case, Chairwoman

This year marked the 20th year of the Guild's Gigantic Garage Sale. As in past years, the community came forth with donations, sometimes in the pouring rain! (You remember the rain, I'm sure.)

We were blessed with a record number of volunteers helping every mid-afternoon and early evening, sorting, pricing and displaying items on numerous tables throughout the Civic Center. This sale takes time and a lot of effort from a lot of very special people who know what giving is all about. Year after year they come back and follow this event through to the end.



Marianne Case Gallagher, left, was one of many volunteers this year.

Miller Nurseries shone a whole new light on the sale with its donation of hundreds of nursery items. People couldn't get them fast enough. A heartfelt thanks to John and Barbara Miller for all they have done and continue to do for the Guild.

The 2011 proceeds of over \$6,100 will be used to fund a Cautery Unit for the Ambulatory Procedures Unit. This specialized piece of equipment employs a probe with a hot metal tip or wire, which can be passed through an endoscope to stop bleeding and, in some cases, and can be used for cutting.

When the last sale was tendered, our tasks were not done. But in came the Canandaigua girls lacrosse team who, for the third consecutive year, collected all the unsold items and loaded the Volunteers of America truck. They never fail to leave us speechless with their smiles and especially their energy! Coaches Kim and Sue do a great job with the girls and it



Thanks again to them and our many volunteers for another successful sale.

The Canandaigua girls' lacrosse team collected unsold items for Volunteers of America.

Guilded Lily Newsletter

# **Ontario Children's Foundation**

#### Mary Brady, MD, Ontario Children's Foundation Education/Outreach Coordinator

The Guild, once again, has given the Children's Foundation \$5,000 to support their mission of addressing the medical needs of our indigent children.

The Children's Foundation continues to receive many requests from across the county. Mental health therapy remains the top request. The Foundation also pays for many prescriptions, doctor visits, adaptive equipment for disabled children, dental care and other special requests. The Eye Care Center has begun to offer the Foundation an annual grant as well as financial support. This and the Guild's annual contribution have allowed the Health Committee to apply in the affirmative to all the requests that come our way. The Foundation wants everyone who works so hard for the Guild to know that this contribution is making a real difference for children across Ontario County.

### **Jewelry Sale**

D&D Jewelry came to display and sell their sterling silver and gold items from all over the world in March. Their very reasonable prices and appeal to individuals who appreciate unique jewelry made for steady sales. Many Associates and other buyers got good deals on their purchases. The Guild raised nearly \$250 from this fundraiser.

## **Gold Refinery**

Speaking of jewelry, the Gold Refinery was here in April for two days to buy gold. Many Associates availed themselves of this service and came away with cash and a smile. The Guild raised more than \$700 as a result of this fundraiser. Gold Refinery will return to Thompson on July 27.



Guild Membership: Our Lifeblood

Sue Winslow, Membership Liaison Renewing or new individuals as of May 19, 2011 are listed below:

Patrons - \$50

#### Lifetime Members - \$300

Sally Alling Eileen Alven Ida Mae Becker Sally Braun Kathleen Connor Cyndee Cutri Bobbe Dannenbrink Marjorie Donhauser Mina Drake Kathleen Duserick Linda Farchione Ellie Fralick Edvthe Gansz Shirley George Judy Hanley Peggy Kane Susanne Kennedy Jennifer Klein Jacqueline Lyttle Marilyn Sands Jeanna Savage Carrie Vierhile Stacie Whitbeck

### Benefactors - \$100

Katharine Brahm Lucy Cook Karen Lustick Barbara B. Miller Barbara H. Miller Mareta Pitler Vera Williams

Virginia Butler Dawn Case Pamela Cooper-Vince Caroline Delavan Ann Hanley Joyce Jacquith Kathy Kardesh Judith Knight Sandra McGavern Dorothea Magley Gerry North Gail O'Brien Elinor O'Connell Barbara Packer Sharon Pepper Ellen Polimeni Martha Potter Beatrice Raes Judy Reader Lee Robertson Debbie Rought Jean Schenk Sherry Sulkes Ruth Terwilliger Suzanne Winslow

### Supporting - \$25

Patricia Annesi Betty Aquadro Janet Bakel Evelyn Batterby Mary Louise Bell Jean Bement Jeanine Brocklebank Lucille Burrill Mary Connolly Carolyn Dewey Marilyn Dodd Patricia Doran Cynthia Fackler Dorothy Farnsworth Marion Fladd Evelyn Fleming Susan Foose Elizabeth Freese Marianne Gallagher Muriel Haggerty Virginia Harford Barbara Hawks Linda Hecker Judy Herbert Patricia Holden Jean Ingalls Krista Jackson Thelma Knetzer Ioan Kurtz Barbara Kutner Doris Landon Carolyn Lariton Krystana Loeffler

Marjorie Long Linda Marsh Patricia Maus Alice McConnell Shirley Miller **Ruth Morris** Barbara Murphy Katherine Nevin Frieda O'Hanlon Susan Pevear Patricia Reece Barbara Reigelsperger Glenna Renaud Virginia Rockwell Walajean Saglett Jean Seager Sally Seeber Diane Sickmond Mary Lou Tetley Marsha Tillson Terry Tremblav Bonnie Vahey Virginia Vanloo Kathy Vaughn Jane Walsh Maureen Welch Iane Wheeler Rosalie Wilder Taryn Windheim Romona Younger Kate Zehr Carol Zimmerman

### Member Level – \$15

Shirley Adams Eleanor Affleck Ginny Avery Virginia Barkey Mary Bausch Mary Benson Jan Bourque Kitty Braddon Ruth Brown Rose Marie Brundage Jean Chapin Peggy Commons Donna Cotter Esther Cotton Ella Cripps Margaret DeFlyer **Bonnie** Dennis Martha DiCicco Cheryl Doty Maria Dunphrey Carol Eiffert Lucille Eldredge Kathryn Erdle Audrey Fabris Elizabeth Fladd Ellen Foster Debbi Galloway Julie Gibson Cass Gillespie Anna Gorgonzola Deborah Gormly Diane Graham Elaine Haag Dorothy Harkness

**Dolores** Hawkins Diane Hazen Cindy Hept June Hohs Grace Hurlbutt Patricia Johnson Susan Joyner Janet King Alice Knight Helane Koehler Mary Anne Kramp Joeleen LaCrosse Martha Linder Susan Littleiohn Rosemary Lonsberry Margaret Luley Ann Marinello Ann Meath Joyce Miller Marty Minty Helen Myers Jean Newton Gerry Olmsted Susan Onze Mvrna Ortiz Rita Palumbo Laura Philley Anita Pietropaolo Mary Alice Pilgrim **Bobbie** Potter Janet Preston Phyllis Purple Jeannie Randall Josephine Raguso

It's been said before, but worth mentioning again: Membership is the lifeblood of any organization. We appreciate your support and remind you that everyone is eligible to become a member. You are our best recruiters – ask your friends, members of your card club, church group, health club or others with whom you interact to become members just like you. It's affordable and helps us help others. Call me, Sue Winslow, at (585) 394-5575 for a copy of this newsletter and a membership application. I'll be happy to mail copies to anyone interested.

# Guilded Lily Newsletter





# Sign up now for My Thompson Health eNews

Thompson Health now offers My Thompson Health eNews, a suite of customized health enewsletters and information, reminders for key preventative screens and other periodic exams, a comprehensive suite of interactive health assessment tools, an online medical library service and much more. E-health newsletters are delivered to you each month, providing reliable health information tailored specifically to you. Visit www.ThompsonHealth.com for more information and to sign up.

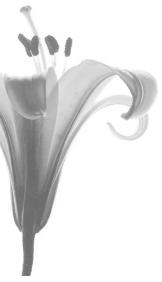
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Donna Ratzel





# **Helping Thompson's Smallest Patients**

#### Marge Long, Guild Liaison

The Guild is proud to support Thompson's smallest patients at the Birthing Center with the advanced technology of a Vein Viewer<sup>®</sup> Vision Imaging System and new, cozy clothes for babies to wear home.

To date, the Guild has made two large contributions of infant sleepers and onesies totaling \$500. Says Deborah Jones, nurse manager of the Birthing Center, "There is a much greater need

in our patient population this year, with the recession affecting even our tiniest patients. We see many more moms who have little or no appropriate clothing in which to take their babies home. The Guild so generously helps us support these patients by providing beautiful, brand new clothing that we can offer to our families in need. It is so touching when a mom has to ask if she can leave the hospital T-shirt on to take her baby home, and it is equally satisfying to be able to give her a nice outfit for her baby."



*RNs Suzanne Willson, Susan McCarthy and Bernadette Strada of the Birthing Center with "onesies" provided by the Guild.* 

The Vein Viewer<sup>®</sup>, a remarkable device that uses near-infrared light to identify veins for starting IVs and drawing blood, has also helped patients in the Birthing Center. It is technically difficult to perform either of those procedures on newborns, whose veins are so tiny and often difficult to visualize and palpate. The Vein Viewer takes the guesswork out of identifying veins and makes it much easier to get tiny IVs in place. It is equally useful for adults with difficult venous access.

"I had a patient recently on 2 West who needed an IV and was crying with anticipation because she usually endured multiple attempts before the IV start was successful. I used the Vein Viewer and was able to start the IV on the first try," reflects Deborah. "Thanks to the Guild, I felt like a hero!"

# A Tisket, A Tasket, Thompson Builds Baskets



Kathy Jones and Carrie Morris of the Business Office show off their basket.

This year's Build-a-Basket competition/raffle was a huge success! With nearly 30 baskets donated by Thompson Associates, with themes including gardening, car care, "fundue" and even a Mexican Fiesta, we raised approximately \$7,000 for Thompson Health.

The winner for most tickets sold was the Emergency Department's "Everybody Loves Money" basket. For "Rock the Thompson Way with an Apple a Day," Associates Services earned the "Most Unique Name" award. ED Registration received a ribbon for "Most Creative Basket" with their "Tour the Finger Lakes" entry. And the prize for "Most Unusual Theme" goes to Rehab Services for their "Tri-Hab for Triathalon Athlete" basket.

Congratulations to all the winners. You've earned your bragging rights!

New Event

# **Adirondack Chair Raffle**

This summer, the Guild, in cooperation with the Canandaigua business community, will sponsor a raffle for Adirondack chairs. Fourteen chairs have been donated to the Guild and will be

decorated by local artists. We are even planning to include Canandaigua youth by having one chair painted by students



at the Academy and another by those at FLCC.

The chairs will be on display in the hospital from July 21 to 28 and raffle tickets will be available for purchase. Patients, staff and visitors will have an opportunity to buy tickets and enter to win their favorite chair(s).

The following week, the chairs will be placed on exhibit in key locations throughout Canandaigua, where raffle tickets will also be available at each location. Winners will be drawn on Saturday, August 6, at the conclusion of the Wine Walk at the Commons on Main Street.

We plan to have each chair photographed and are exploring the possibility of using the pictures to create a 2012 calendar.

Whether stopping in the hospital between July 21 and 28, or looking for the chairs around town from July 29 to August 6, don't miss this chance to buy some tickets for a chance to win your favorite Adirondack chair.

If you have an idea about another event that the Guild might sponsor, please don't hesitate to contact President Karen Lustick at (585) 396-2391. Summer 2011

Guild Presents Scholarships

Annually, the Guild awards two \$2,000 scholarships to two seniors residing in the service area of Thompson Health: The Phyllis Ehmann Memorial Scholarship and the

Thompson Guild Scholarship. Scholarship recipients must be registered in a human health-related field and must successfully complete their first college semester with the intent to study the second semester in the human health field.

This year's pool of candidates were all wellqualified: 23 out of 25 had a 90 average or better. All were involved in a huge number of extracurricular activities. Practically all the applicants took five or



From left: Kathleen Duserik, scholarship recipient Ben Meath, Terry Tremblay, scholarship recipient Jackie Howard and Jan Bourque.

more Advanced Placement courses. Many had International Baccalaureate credits. Most had outstanding SAT scores. One student even received a 36 on an ACT test – that's perfect!

You can imagine how difficult a task the Scholarship Committee faced. Kathleen Duserick, Terry Tremblay and Jan Bourque clearly had their work cut out for them this year.

The Phyllis Ehmann Scholarship recipient, Jacquelynn Howard, the oldest of six children, will graduate from Canandaigua Academy this June. Jackie took Advanced Placement courses beginning in her freshman year. As a senior, she enrolled in the prestigious New Vision Medical Careers Program at Geneva General Hospital, where she worked side by side with medical professionals a majority of the day. Her focus initially was to become a doctor, but early on she realized – after spending a week in the Family Birthing Center – that nursing was the career for her. The kind of hands-on care the nurses provide mothers and their newborn babies was amazing to Jackie, and she knew this was what she was meant to do. Her ultimate goal: to get her Doctorate (PhD) in Nursing. Jackie will attend SUNY Binghamton as a nursing major in the fall of 2011.

The Thompson Guild \$2,000 Scholarship recipient was Benjamin Patrick Meath, who will graduate from Midlakes High School in June. Ben is taking the most challenging courses offered at Midlakes and maintains an average of 97.72. Wow! Ben is currently ranked second in his class. His Guidance Counselor says, "Ben balances his academics while participating in sports, drum line and band, as well as participating in the prestigious New Vision Medical Careers Program."

Ben has received many academic, music and sports awards. Ben volunteers as a volleyball coach/instructor to K-5 children every weekend during the entire volleyball season. He has done this in the 10th, 11th and 12th grades. There is an underlying theme to Ben's life, the two Vs: volleyball and volunteering!

Ben will attend the University of Rochester this fall and will enroll in the Pre-Med program. His dream is to become an orthopedic surgeon. This goal will involve nearly 15 years of schooling, internship and residency.

We think it's easy for the reader to recognize the talents of these two recipients and are proud that we can help them on their journey to fulfill their life dreams.

# Caregiver Series in the Works

The Thompson Guild is looking at partnering with Thompson Health and the American Red Cross to provide a Caregiver's Workshop to the community this fall. Presented for the first time last spring, this four-part series helps those who are caring for their elderly parents with the challenges of legal issues, stress, financial burdens and insurance questions. Featured speakers Will Kenyon, Esq. and Rev. Dick McCaughey have already agreed to speak on their fields of expertise: legal issues and stress relief.

The Guild hopes to increase community outreach with this program. The sessions would be offered free of charge and open to the public. Watch for ads announcing dates.

### **Ways and Means**

A group of five Guild members has been meeting and touring consignment and thrift shops to see if the Guild might run a similar shop within our service area. The plan is to get ideas, find a location and set up shop. Right now, we are thinking that a "Thrift Shop" would be the right kind of store for us, specializing in arts, crafts, vintage clothing and books. Time will tell if this is a viable idea.

In 2012, we are planning a new event, a Valentine Brunch on February 12 at Bristol Harbour. Keep the date open and watch for more details in our winter *Guilded Lily*.

# 2011-2012 Guild Officers

Karen Lustick, President Ann Hanley, First Vice President Taryn Windheim, Second Vice President Bobbie Potter, Immediate Past President Debbie Rought, Treasurer Sue Winslow, Secretary Marion Fladd, Corresponding Secretary



350 Parrish Street Canandaigua, NY 14424



# **Annual Guild Spring Dinner**

Taryn Windheim & Shirley Miller, Co-Chairs

The Thompson Guild's annual Spring Dinner was held on Monday, May 23, at the Canandaigua Country Club. Over 50 Guild members were joined by the executive team from Thompson Health, including President/CEO Linda Farchione and Executive Vice President/COO Michael Stapleton. Guests were treated to a delicious dinner while Guild



From left to right: Linda Farchione, President/CEO of Thompson Health; William Kenyon, Esq., chair of Thompson Health's Board of directors; Christopher Mahan, Senior VP of Development & Support Services at Thompson Health; Karen Lustick, Guild president.

President Karen Lustick provided a review of the last year and all of the contributions the Guild made to the health system and the community. Karen presented a \$30,000 check to Christopher Mahan, senior vice president of Development and Support Services, as our first pledge to Project Excel.

Guest speaker Winnie Romeril, flight paramedic for Mercy Flight Central and American Red Cross International Disaster Response volunteer, provided a presentation on Haiti and other disasters to which she has responded as part of the Red Cross.

Two scholarships were awarded to area high school students pursuing degrees in the field of medicine; see "Guild Presents Scholarships" on page 7.

# What's Coming Up

### **JULY 21-28**

Adirondack Chair Display & Raffle- On display in the Hospital Lobby

### JULY 29 – AUGUST 6

Adirondack chairs on display on Main Street, Canandaigua

**AUGUST 8** In the Bag Leather Sale– 8 a.m.-4 p.m. in the TCC

AUGUST 18 Fashion Show and Luncheon– at Bristol Harbour Resort

### **OCTOBER 6**

**Bus trip to Niagara on the Lake** to see *My Fair Lady*