

# The Guilded Lily

NEWSLETTER

## A Message FROM PRESIDENT KAREN LUSTICK

Even with one of the mildest winters in recent memory, many of us are looking forward to the warmer days ahead. And we're looking forward to an exciting and busy year with a long list of activities, from the Plant Sale and Build-a-Basket Raffle to the Fashion Show and Tree of Lights celebration. Plans are well underway for our newest event, Springtime in Canandaigua. On April 27-29 at the Greater Canandaigua Civic Center, the Guild will play host to regionally renowned artists and artisans who will be on hand to display their wares. A wide variety of arts and crafts will be on sale, including garden accessories, metalwork, drawings/graphics, fiber/wearable art, glass, specialty food, floral, jewelry, pottery and home décor.



*Karen Lustick*

I'd like to take a moment to acknowledge two very special people in the Thompson "family." I'm sure I speak for everyone in the Guild by expressing appreciation for **Sharon Pepper's** many years of dedicated service to the community's senior citizens. Under her leadership, the M.M. Ewing Continuing Care Center flourished, and we saw the successful development of the Ferris Hills/Clark Meadows retirement community. Congratulations to Sharon and best wishes for a happy, healthy retirement.



*Linda Farchione, Ms. Canandaigua 2012*

Congratulations to **Linda Farchione** for being chosen "Ms. Canandaigua" 2012. Linda was recognized by the Chamber of Commerce for her many years of service to the Canandaigua community. As President/CEO of Thompson Health for over 20 years, Linda has led the largest employer in Ontario County, and ensured access to state-of-the-art healthcare services for our citizens. Among Linda's many contributions is the recent completion of the new Surgical Care Center in the Constellation Center for Health and Healing.

I'd like to close by thanking you for your support in 2011. I look forward to all of us working together to benefit Thompson Health in 2012.

## Membership Matters

Board member **Myrna Ortiz** has assumed the Membership chair position for 2012. Myrna mailed membership renewal forms to all members in mid-January. She has received payment from 125 members thus far. There's still time to return your form and payment.

There is a section of the membership form you can check off if you are interested in volunteering for one or more of our events. Several of you have responded affirmatively thus far. As we have stated before, it's a great way to meet people and know that what you're doing will benefit patients, Associates and the community at large.

Myrna can be reached at (585) 704-3187 or Myrna.Ortiz2010@gmail.com.

## Coming Up!

- April 27, 28, 29 ... Springtime in Canandaigua**  
 Greater Canandaigua Civic Center,  
 250 N. Bloomfield Road, Canandaigua
- May 11 ... Plant Sale, 7 am - 3 pm**  
 Thompson Conference Center  
 F.F. Thompson Hospital
- May 21 ... Annual Dinner & Scholarship Awards**  
 Cocktails 5:30 pm, Dinner 6:30 pm  
 RSVP by May 14 to (585) 451-1173  
 Canandaigua Country Club  
 1 Fallbrook Park, Canandaigua  
 Guest Speaker Linda Farchione
- June 11-15 ... Basket Raffle**  
 Cafeteria & Continuing Care Center
- August 16 ... Fashion Show**  
 Bristol Harbour  
 5410 Seneca Point Road,  
 Canandaigua  
 Fashions by Jane Morgan's  
 Little House



# Guild Gallery Gift Shop

## MESSAGE FROM DIANE SICKMOND, MANAGER

I am extremely pleased with how 2011 ended. The holiday season was one of the most successful and both shops continued to exceed expectations. Net sales for 2011 were \$28,000 over what was budgeted and expenses were \$8,000 under budget! I extend thanks to all faithful Associates and visitors who patronize the shops, and offer an especially big cheer to the Gift Shop volunteers and dedicated Gift Shop committee. These individuals spend countless hours in the storeroom unpacking, checking in, and pricing the continuous flow of merchandise as it arrives. Manager **Bonnie Dennis** then puts her talents to work to bring it all together, resulting in beautiful displays of merchandise to which your eyes are immediately drawn when you step into the shops.



After recent buying trips to Atlanta and New York City, **Karen Lustick** and **Mina Drake** set up a sampling table featuring new dips, soups and oil mixes. Everyone enjoyed this and before we knew it, we were sold out! The shops also carry fudge mixes, Arbor Hill products and, of course, Russell Stover candies.

There are many new scarves, handbags and jewelry items in the shop now and soon, our Easter,

spring and summer merchandise will be in stock.

This winter has been very mild, but we still have many snowbirds that head south for a few months. Fortunately for us, because we had many new volunteers sign on last year, Bonnie Dennis has been able to fill all current vacancies. However, as I mention in every newsletter article, we are always in need of more volunteers. If you think you might be interested in helping out, please give Bonnie a call at (585) 396-6661. If you and a friend or relative would like to work together, that's fine with us.

We have two sisters, Marilyn Dodd and Jeanne Vandemark, who work together every Tuesday afternoon in the main shop, and at the end of their shift, they join their friend Patti Miskell, working in the CCC shop, in the cafeteria for soup club. Jean Mahoney and Pat O'Donnell go out to lunch after their shift. Martha Linder, who volunteers in the Continuing Care Center shop, also works at Curves and recruits her friends to volunteer with us. We also encourage men to volunteer and currently have two, Eugene Suroway and Jonny Landers.

All Gift Shop volunteers receive a 25% discount in the shop on the day they work, a nice benefit to anticipate. You may or may not know it, but all proceeds from our Gift Shop sales benefit Thompson Health.

## Safety First!

Thompson Guild continues to look for avenues of service. The Guild is currently exploring a program that will focus



on young children, from birth to age five, within our community. A car seat

information program is currently being created by members of the Guild, the Ontario County Safety Council and the American Red Cross. The program consists of a set of stickers and information that parents will be asked to attach to their children's car seats. In the event of an accident, the child's medical information is readily available to emergency responders – even if the driver of the car is incapacitated.

The committee working on this project hopes to have the stickers ready to be distributed late this spring and have them included in county-wide car seat safety checks run by local police departments. Stickers will also be given to parents of newborns upon release from Thompson Hospital. –**Taryn Windheim**

## Newsletter Staff

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## Springtime in Canandaigua

Guild Board Members **Dawn Case, Kathleen Duserick, Edythe Gansz, Ann Hanley** and **Judy Reader** are working with Show Director **Marianne Gallagher** to launch a

major 2012 Guild fundraising event, Springtime in Canandaigua. Key features of this three day event are described below.

A talented field of 85 artists from 8 states will display and sell their works at the spacious Greater Canandaigua Civic Center, 250 N. Bloomfield Road in Canandaigua, for this fabulous, first-year spring arts and fine crafts market. Springtime In Canandaigua, will be held Friday, April 27 (1-7pm); Saturday, April 28 (10am-5pm); and Sunday, April 29 (10am-5pm).

Marianne is particularly proud of this first-year event and the diversity of exhibitors featuring paintings, pottery, sculpture, wood carving, jewelry, photography, glass, fiber, on-site custom embroidery golf accessories, gourmet foods and much more.

The Civic Center will be festooned with spring décor. Specialty food vendors, along with regional wine and beer, will be featured. A kids' craft corner will be available for children to enjoy fun springtime crafts.

Awards of Best of Show, Best in Category and Best "Spring" Booth Décor will be presented on Friday evening to participating artists. Prize drawings for pieces from exhibiting artists will take place Sunday afternoon. Tickets will be on sale all weekend at the Raffle Room. You do not need to be present to win.

The event would not be possible without the generous support of numerous sponsors and volunteers. All proceeds will support the purchase of state-of-the-art technologies at Thompson Health that are vitally important in diagnosing, treating and caring for patients.

For additional information visit [www.springtimeincanandaigua.com](http://www.springtimeincanandaigua.com) or contact Marianne at (585) 396-9473 or [mgags06@aol.com](mailto:mgags06@aol.com).

## Basket Raffle

The week of June 11-15 is set for the Guild's annual Basket Raffle. Each department within Thompson Health will be notified and asked to create a themed basket valued at at least \$25.00. Year after year, Associates have been very creative, and the baskets seem to get bigger and more imaginative.

Baskets are displayed outside the cafeteria and in the Continuing Care Center lobby daily. Associates "vote" for their favorite basket(s) by purchasing raffle tickets and placing them in containers adjacent to each basket. The raffle winners will be drawn Friday, June 15, shortly after lunch. The Basket Raffle committee will select winners for Best in Show, Most Creative and more.

Over the years, Associates have created a "Wish List" which is provided to the Guild. \$7,000 was raised in 2011 and allocated to purchase pulse oximeters, a portable bladder ultrasound, digital cameras, wheelchairs, a transport stretcher, a Broda pedal rocker chair, breast pumps, a fiber-optic endoscope, conference tables and delivery carts. We again will use all the money raised from the 2012 Basket Raffle to purchase items on this year's list.



## Volunteer Opportunities

Springtime in Canandaigua is a major undertaking for the Guild. Replacing the annual Garage Sale was a decision of the Board and we want to ensure the success of our new event. We will need 100+ volunteers to work the three days. We ask volunteers to work a two hour shift one or more times during the weekend. Volunteer parking will be available in the Civic Center parking lot.

- Event Ambassadors- Roving floor personnel to relieve vendors
- Information Booth- Information, Lost and Found, Emergency procedures, etc
- Set Up and Tear Down- Wednesday through Monday
- Artisans' Raffle- Selling raffle tickets
- Parking- Vendor Parking (Thursday) and General Admission parking
- Food Tent Coordinator- Set up, freshen up and overseeing food
- Kids' Corner- Crafts and supervision
- Decorating- Theme is "A time for Sunshine... Flowers and You!"
- Distribution- Rack cards, posters
- Sign Makers- Signs and placement
- Vendor Party- Set up on Friday
- Sponsorships- Solicitation of sponsors

Of course, we encourage you to allow a few hours for your own personal shopping!

If you're available for even a short period of time, contact volunteer coordinators **Judy Hanley** and **Cindy Hept** at (585) 472-1772 or [seamsewsimple@rochester.rr.com](mailto:seamsewsimple@rochester.rr.com).

Thank you in advance for your volunteer efforts. Your participation will ensure the success of Springtime in Canandaigua: A time for Sunshine... Flowers and You!



# Thompson Guild

350 Parrish Street  
Canandaigua, NY 14424

## Guild Annual Plant Sale Set for May 11

Again this year, the Guild will transform the Thompson Conference Center into a greenhouse, courtesy of Miller Nursery. We have scheduled this sale with you in mind. Mother's Day is Sunday, May 13, 2012. Our sale is Friday, May 11. Moms love flowers, so if you want to make shopping easy and support the Guild in their fundraising efforts, be sure to stop by. Green plants, hanging baskets, vegetables and herbs...we've got them all.

We've seen how much Associates look forward to this sale. Buy plants for friends and family, and buy for your garden and home and do it right where you work. That's what we call a real timesaver. Happy Planting! — **Ann Hanley**



## Mission Statement

The mission of the Thompson Guild shall be to provide assistance and support to the Thompson Health System, its patients and its Associates, and to act as a liaison for the community and Thompson Health. The Guild's efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.

## 2012 Guild Officers

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