

ACHIEVING THE  
*extraordinary*

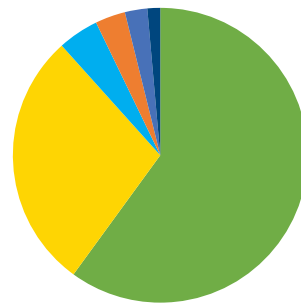
*Report on Giving 2019*





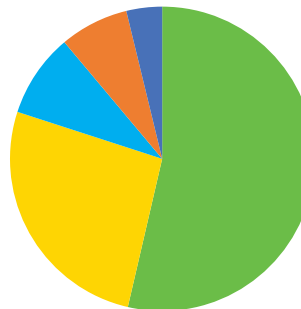
## MISSION

The F.F. Thompson Foundation, Inc., a not-for-profit organization, is committed to achieving philanthropic support for the services and priority needs of the system’s affiliated tax-exempt corporations and to overseeing the management of restricted and unrestricted funds of the Foundation.



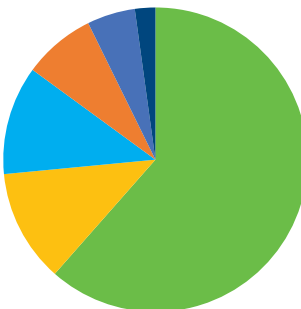
### Revenue Sources

\$	\$59,449	Planned Giving
\$	\$104,033	Investment Income
\$	\$140,000	Grants
\$	\$189,466	Increase in Fair Market Value of Charitable Remainder Trusts
\$	\$1,198,491	Realized and Unrealized Gains
\$	\$2,539,337	Cash Contributions and Pledges
		<b>\$4,230,776 TOTAL</b>



### Charitable Assets

\$	\$524,246	Clark Fund
\$	\$1,010,603	Ewing Fund
\$	\$1,229,989	Sands Cancer Center Endowment
\$	\$3,642,657	Memorial Fund
\$	\$7,409,910	The F.F. Thompson Foundation Endowment
		<b>\$13,817,405 TOTAL</b>



### Funds Raised by Type of Fundraising Activity

\$	\$59,449	Planned Gifts
\$	\$140,000	Grants
\$	\$210,118	Memorial and Special Gifts
\$	\$316,650	Annual Fund
\$	\$328,265	Special Events
\$	\$1,684,304	Capital Campaign
		<b>\$2,738,786 TOTAL</b>



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**Michael F. Stapleton, Jr., FACHE**  
*President/CEO, Thompson Health*



**Dale L. Hunt**  
*Chair, Thompson Foundation*



**Lauren M. Dixon**  
*Secretary, Thompson Foundation*



**Wade A. Sarkis**  
*Vice Chair/Treasurer,  
Thompson Foundation*

Maya Angelou once wrote, “If you’re going to live, leave a legacy. Make a mark on the world that can’t be erased.”

We build our own legacies every day, in how we choose to spend our time, our resources and our creativity. We look for the most effective ways in which to have an impact on others. Often, we do this by supporting the organizations best aligned with our values and our priorities.

Within UR Medicine Thompson Health, we are fortunate: A great number of individuals and area businesses enhance their own legacies by supporting our mission to continuously improve the health of the residents of the Finger Lakes and surrounding region.

We see this support in countless gestures, both big and small. We see it motivated by countless personal reasons, as well. We recognize that collectively, it helps us reach amazing heights.

The latest examples are our Sands-Constellation Intensive Care Unit and Marilyn Sands Outpatient Clinic.

When we started fundraising for our \$11.9 million capital campaign in 2017, consultants projected the community would – at best – fund approximately 60 percent of the total amount needed. Instead, as 2019 came to a close, the expansion was entirely community funded. This eliminated the need to borrow, and as an organization raising its own funds and supporting its own debt, we are tremendously grateful.

We are heartened, as well, for the support demonstrated well beyond the capital expansion. The success of our Associate Annual Giving Campaign, the dedication of our volunteers and the outstanding attendance at our fundraising events were just a few of these demonstrations throughout 2019.

This report is one way to show each of you that through Thompson Health and the care our exceptional associates provide, you are indeed part of something bigger – something with the power to ensure our combined legacies benefit others in truly meaningful ways.

Indeed, the possibilities are not just endless. They are extraordinary.

To your good health,

**Michael F. Stapleton, Jr., FACHE**  
*President/CEO, Thompson Health*

**NOTE:** This publication is a review of the year 2019. The COVID-19 crisis and its many impacts, first noted in early 2020, will be reflected in next year’s publication.

extraordinary  
CARE



Pictured above:  
Dr. David Felten and Dr. Mary Maida

## Enabling Critical Care, Close to Home

Like others working in health care, Drs. David Felten and Mary Maida have true appreciation for the fact that you never know whose lives you are going to touch.

The same is true of philanthropy, which is why the couple were pleased to support the F.F. Thompson Foundation's capital campaign, funding the state-of-the-art Sands Constellation Intensive Care Unit and Marilyn Sands Outpatient Clinic.

It was especially gratifying for them to see how

many others in the community did as well, pulling together to ensure the entire \$11.9 million project was fully funded and eliminating the need for Thompson to finance the project with loans.

**"This is not  
a little hospital.  
It's not expendable.  
It's a critical  
community resource."**

*- David Felten, MD*

"It's nice to think that for the next several decades, people will benefit from that," said Dr. Felten, Associate Dean of Clinical Sciences and Professor of Neurosciences at the University of Medicine and Health Sciences in New York City.

Having had a home in Canandaigua since 1989 and 1999, respectively, Dr. Maida and Dr. Felten have witnessed both the community and its hospital grow. Its 2012 affiliation with UR

Medicine has only bolstered that growth, they believe, as has the vision of Thompson's leadership. As a result, they consider the doctors and nursing staff at Thompson to be second to none.

"To be able to have the quality of care four miles up the road is just priceless to us," said Dr. Maida, an adjunct professor in the Department of Neuroscience at the University of Rochester Medical Center who is also the President/CEO of Medingen Global, Inc.

"This is not a little hospital. It's not expendable. It's a critical community resource," said Dr. Felten.

"If I'm in the hospital for something pretty serious," he said, "I feel perfectly comfortable putting my life in their hands."

Thanks to the couple's generosity and that of others, more area residents will now be able to turn to Thompson when they need critical care, close to home.

With 12 beds, Thompson can now accommodate as many as 330 more ICU patients annually. In addition, the hospital hired full-time intensivists specially trained in the treatment and management of critical care patients.

The outpatient clinic now houses pain management, gastroenterology and pulmonary specialists. Whether it's a senior citizen with chronic obstructive pulmonary disease or a child with asthma, Dr. Maida noted they can get the services they need.

"I'm just thrilled to be a part of that," she said.



Pictured above:  
Mike and Kim Riccio

## 'All In'

**Having joined friends for UR Medicine Thompson Health's gala for several years, Kim and Mike Riccio didn't think twice when they heard that the 2019 gala cash call was to support technology for the planned 12-bed Sands-Constellation Intensive Care Unit.**

The reason was simple: A few years prior, one of their daughters spent about a week in Thompson's seven-bed ICU.

"We were 'all in' because of the great care she received when she was there," Kim Riccio said. "They were so great to her and cared so well for her."

Along with many of the more than 250 people in attendance at the Gala, the Riccios helped raise proceeds for an Altrix™ Precision Temperature Management System via the cash call. The system provides targeted temperature management to patients in cardiac arrest.

Just four months later, the Riccios were even more grateful they had been able to contribute, after Kim and one of her relatives both unexpectedly found themselves as Thompson ICU patients.

"It's a resource in our community I think a lot of folks don't think too much about until they need to," Kim Riccio said.

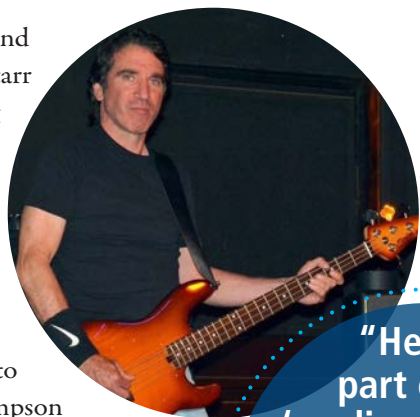


# extraordinary TRIBUTE

## A Musician's Legacy Lives on, with a Little Help from his Friends

Known for being kind and genuine, Lee Starr enjoyed connecting with people and often had a meaningful impact on them. Thanks to the generosity his friends and family have shown to UR Medicine Thompson Health, his impact will now reach far beyond what he might have imagined, encompassing people who have never even met him.

A father of two whose first grandchild was born just a few months before he passed away, Lee hailed from Queens. It was his Queens accent that caught the attention of a friend of future wife Laura McFall when Lee and Laura – then strangers – were playing tennis on adjacent courts at the Brighton apartment complex where they both lived. Laura's tennis partner struck up a conversation with Lee and Lee later asked Laura for her number. They were married 22 years.



**"He was part of our 'cardiopulmonary family,' and he is truly missed by all."**

*- Heather Williams,  
BSN, RN  
Pulmonary Mgmt.  
Coordinator*

Lee worked in the operations department at a Rochester TV station for more than two decades and was an active participant in the lives of both of his children. A guitar player since high school, he also had a passion for music, playing in AC/DC tribute bands High Voltage and Bonfire as well as a rock band he formed with other parents at Cobbles Elementary School in Penfield.

"He knew everyone in the community, and everyone liked him," Laura said.

What many people didn't know, however, was that despite his active lifestyle and positive attitude, Lee had severe lung disease. As a young child, a case of chicken pox entered his lungs and as an adult, he had diagnoses of pulmonary fibrosis, pulmonary hypertension and bronchiectasis.

After completing a short-term pulmonary disease management program in Rochester, he tried a long-term program, also in Rochester. It wasn't a good fit, so then he tried Thompson's.

"He immediately felt at home there, and he made such great friends," Laura said. "It was really a lifeline for Lee.

He was around people who understood what he was going through."

Lee was listed for a double lung transplant in February 2019 and from that point, he and Laura had to be ready to go at a moment's notice. They got a call during Fourth of July weekend, but it didn't work out. It happens in 30 percent of cases so they were prepared to be disappointed, but it was still difficult.

Then the couple got another call on July 31 while hosting a barbecue for Lee's friends from Thompson at their cottage in Wolcott. "We just grabbed the car keys and left, and they closed up the cottage," Laura said of the party guests.

Following the transplant at The Cleveland Clinic, there were complications from the start. Lee endured seven weeks that Laura described as "brutal," with three weeks under sedation.

Surrounded by his family, Lee passed away on Sept. 18, 2019. His memorial service was held nine days later at the Rochester Institute of Technology's Student Alumni Union. Joined by Lee and Laura's son Sam, Bonfire played at the service. The Cobbles Rock Band (also known as CRB) played as well.

"The funeral director said it was the coolest funeral he'd seen in over 30 years in the business," Laura recalled.



Pictured from left to right:  
 Carrie McFall Weaver, Dave Weaver,  
 Katie Weaver, Owen Weaver, Sam Starr (son),  
 Alexa Starr, Laura McFall Starr, Mary Starr

**The goal for the pulmonary management program is to improve the quality of life for those who suffer from asthma, COPD, lung cancer or any respiratory disease.**

Thompson provides patients with an array of aerobic and strength training exercises and health education to improve physical health - right here in our community.

**To learn more, go to:  
 ThompsonHealth.com/PDM**

Many of the same musicians, friends and family came together again two months later, holding an all-ages, music-filled “Lee Starr Celebration of Life” at Iron Smoke Distillery in Fairport. The family wore Boston Bruins jerseys to the event – because that’s what Lee often wore at gigs – and they got up on stage to thank the bands and everyone in attendance.

Event organizer Dave Catalfo, who was in CRB with Lee, had conceived of the idea for the event.

“I knew I wanted to do something to honor him, and music was such a big part of his life. I talked to a bunch of friends and we thought this would be a fitting way to pay tribute to him,” Dave said.

When Dave had approached Laura with the idea soon after Lee passed away, she decided Thompson’s Pulmonary

Disease Management Program would be the perfect beneficiary of the proceeds collected from the \$5 cover charge.

“I can’t overstate the meaning it had in Lee’s life,” she said of the program.

Heather Williams, the program’s clinical coordinator, attended the benefit, along with the rest of her staff. On behalf of the program’s participants, they are grateful.

“Besides the many friendships Lee made with other participants and staff, he also understood the benefit the program offered, not just with exercise but with the education classes and medical guidance from staff members,” Heather said. “He was part of our ‘cardiopulmonary family,’ and he is truly missed by all.”



# extraordinary PARTNERS



Pictured above:  
Carol and Charles Callari

## Longtime Annual Fund Donors Base Support on Appreciation, Understanding

Having had six heart attacks, 11 stents and a double bypass, Charles Callari is acutely aware of how important it is to have top-notch health care close by. As a retired research scientist for the Eastman Kodak Company, he has an appreciation for continued growth and development as well.

Longtime Farmington residents, Charles and his wife Carol are also longtime donors to UR Medicine Thompson Health.

“I just feel very strongly that I should help support a place that kept me alive,” he said, adding, “I also think a good and growing hospital is very important for the community.”

The Callaris have given to Thompson’s Annual Giving Fund for many years. In addition, the couple have contributed to Thompson through the Thompson Health Guild’s annual Tree of Lights, as members of the George Eastman Circle, and to the recent ICU capital campaign.

“I know that F.F. Thompson Hospital is committed to providing the very best in medical care for our community. It is important that they continue to evolve into the very best medical facility in our region,” he said. “Hospitals exist to maintain and improve their patients’ health, so our contributions help the hospital directly and indirectly, to make people healthier and improve their quality of life.”

**The F.F. Thompson Foundation’s Annual Fund donations directly contribute to every aspect of patient care.** These gifts provide the most flexibility for the hospital, allowing the entire contribution to be directed to where the need is greatest.

Over the years, the Annual Fund has helped purchase new technology, build new and update current facilities and fund important programs.

**To learn more, go to: [ThompsonHealth.com/Foundation](https://ThompsonHealth.com/Foundation)**





“I gave to Thompson through the 2019 Associate Annual Giving Campaign to support the new ICU and outpatient clinic. My gift was personal. A relative of mine was brought to Thompson but had to be transferred to another ICU miles away. This added so much strain and stress on our family. Now, our new ICU can provide critical care to more patients – like my family member – close to home. I am thankful for the foresight of Thompson Health to strengthen its lifesaving health care.”

- Michelle Rhoda  
*Thompson Health Associate*



“I began volunteering after being a Licensed Funeral Director and a NYS Trooper so this seemed like a natural progression of my public service. I enjoy the patients - it’s nice to laugh and joke and make someone’s day a little brighter. Giving back has enriched my life; I’m leading by example and encouraging the change we wish to see in the world.”

- Michael Klimezcko, Sr.  
*Thompson Hospital Volunteer, 15 years*

Thompson associates  
raised more than  
**\$45,000**

165 Volunteers  
gave 23,125 hours  
which saved  
Thompson  
**\$439,375**



# GEORGE EASTMAN CIRCLE

**The George Eastman Circle (GEC) is the leadership giving society of the University of Rochester. Membership is open to those who make a five-year unrestricted pledge of \$1,500 or greater annually, to provide continual support of over 200 funds, including Thompson Health.**

These unrestricted gifts dedicated to Thompson through the George Eastman Circle are used to respond quickly to new opportunities and unexpected needs in terms of programs, technology, and facilities.

**To learn more, go to:**  
**[rochester.edu/giving/gec/](http://rochester.edu/giving/gec/)** or call  
the F.F. Thompson Foundation at **585-396-6155**.



Pictured above:  
Drs. Adam Cardina and Susan Fulmer and  
their children Simon, Owen and Ana



## 'We Feel Like We're a Part of the Growth'

In just eight years on the medical staff of F.F. Thompson Hospital, Drs. Adam Cardina and Susan Fulmer have witnessed a great deal of growth in terms of both the facility itself and what it's able to offer the community. They'd like to see this growth continue well into the future, so supporting Thompson by becoming members of the George Eastman Circle seemed like a natural fit for the Pittsford couple.

Both upstate New York natives, the two met at SUNY Upstate Medical University in Syracuse. They then headed to Wisconsin, where he completed his residency in emergency medicine and she completed hers in otolaryngology/head and neck surgery. They returned to New York in 2012.

Affiliated with Lakeside ENT & Allergy since that time, Dr. Fulmer is now the chief of surgery for Thompson as well as a member of the board of directors for the F.F. Thompson Foundation, Inc.

Dr. Cardina is an emergency physician who – in 2016 – completed a fellowship in hospice/palliative medicine and now works in both capacities at Thompson. He is also an assistant professor of Clinical Medicine and Clinical Emergency Medicine at the University of Rochester, as well as a board member for UR Medicine Home Care.

The couple's engagement with Thompson traces back to their roots – hers in LeRoy, Genesee County, and his in Trumansburg, Tompkins County.

"We both grew up in small communities with a nearby community hospital," noted Dr. Cardina, whose father was a primary care physician with the Cayuga Medical Center in Ithaca.

When Dr. Fulmer first started performing surgeries at Thompson, the operating room was just a year old. Dr. Cardina, similarly, was impressed with the Emergency Department, which he found to be "a pretty incredible space." The 2017 addition of the hospital's Observation Unit and the opening this spring of its new ICU and outpatient clinic are just a few other advances Dr. Fulmer and Dr. Cardina have witnessed since then.

"Thompson is the way it is because of a strong donor network," said Dr. Fulmer.

The couple, who have three young children, chose to make their impact through the George Eastman Circle because it gives them a way to make a financial commitment to Thompson over time. It also offered a convenient set-up, they said, and through mailers, events and more, the circle keeps them connected with a larger philanthropic network.

In addition, the two are able to witness the benefits of their support – and that of others – every day.

"We feel like we're a part of the growth," Dr. Cardina said, "beyond what we're doing through work."

**"Thompson  
is the way it is  
because of a  
strong donor  
network."**

*- Susan Fulmer, MD*

## Help Navigating the Landscape of Healthcare

The healthcare landscape is continually evolving to best meet the demands and challenges in today's world. Thompson Health is fortunate to have the Guild as a vital advocate, focused on investing in the exemplary levels of care we've provided to our community for 116 years.

Funds provided from the Guild through events, gift shop revenue and other sources are allocated in a variety of ways across our health system. Up to \$10,000 annually goes to help our associates attain valuable education and certifications, lending to their career growth as well as enhancing levels of overall patient care. Associates who received Guild Education funds in 2019 are grateful:

### **Bio Med Technician Adam Dickerson**

"Thanks to the Thompson Health Guild, I was able to complete the Level 1 training for the Fresenius 2008T Dialysis machines. This week-long course taught me operation, calibration, and troubleshooting of this life-saving technology."

### **Outpatient Physical Therapist Carrie Phelps, ATC, PTA, ART-C**

"With the support of the Guild, I attended an Active Release Technique (ART) course, which assists patients in recovery from a variety of soft tissue injuries, both post-operatively and non-operatively. ART soft tissue management has enhanced the treatment approach and improved clinical outcomes among our patients."

### **Outpatient Clinical Coordinator Nancy Buerman, PT and Cert MDT and Physical Therapist Cheri Sidoti, PT, Cert MDT**

"We are McKenzie® certified physical therapists, which is considered the standard of excellence for those who treat back, neck and extremity problems. Every three years we must recertify so we are current with techniques and treatment solutions. We are so grateful to the Guild for funding our training," said Cheri.

The Guild also helps with the purchase of equipment or other capital upgrades, ensuring Thompson's solutions are always state-of-the-art. And finally, funds are also disbursed to encourage and support the next generation of healthcare workers. This year, five area high school seniors with plans to pursue healthcare-related degrees receive generous scholarships to support their studies.

Bob Locke, president of the Thompson Health Guild, reflects that the Guild takes tremendous pride in the fact that it plays an integral role in keeping our community hospital accessible, safe, and well-prepared to meet patients' and residents' needs. From a \$280,000 donation to Thompson's ICU and Outpatient Clinic Campaign, to supporting staff development and enhancing patient outcomes, the Guild's impact on Thompson's future is clearly meaningful.

"It is our mission to support the health system," Locke said, "and what better way than to help ensure our community has access to consistently excellent care right in our own backyard?"

Since 2015,  
the Thompson  
Health Guild has  
helped almost 50  
associates enhance  
their skills and acquire  
new training.





Pictured above from left to right:  
**Nancy Buerman, Carrie Phelps,  
Cheri Sidoti, and Adam Dickerson**

The Thompson Health Guild, a non-profit fundraising organization, has raised millions of dollars since its inception to help Thompson Health invest in the best equipment, facilities and people. Today, the Guild has nearly 150 members who dedicate their time, talent and creativity to raise funds for Thompson Health. Please consider becoming a part of ongoing efforts. It is a nominal cost to become a member, but the rewards are endless.

**To learn more about the Thompson Guild, go to:  
[ThompsonHealth.com/Guild](https://ThompsonHealth.com/Guild)**

# extraordinary EVENTS

The F.F. Thompson Foundation events play an increasingly important role in supporting the critical healthcare needs of our community. These events not only raise funds for needed programs, technology and spaces, they bring our community together to celebrate the well-being of our friends, family and neighbors.

Thompson Health is grateful to our Corporate Partners whose sponsorships helped net over \$200,000.

**Constellation Brands, Inc.**

**Key Bank**

**The Bonadio Group**

**Genesee Construction**

**The Pike Companies**

**Rochester Davis-Fetch Corp**

**Rozzi Architects**

Brown & Brown of New York, Inc.

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Canandaigua National Bank & Trust

Kennedy Mechanical Contractors

Lyons National Bank

Bond, Schoeneck and King

LaBella Associates, D.P.C.

MVP Healthcare

Wegmans



The **Thompson Health Golf Classic** held at Victor's Cobblestone Creek Golf Club raised over \$60,000 to benefit UR Medicine Thompson Health's new Sands-Constellation Intensive Care Unit and Marilyn Sands Outpatient Clinic.



Marking the beginning of spring, the 23rd annual **Rose Walk** hosted about 100 people at Sonnenberg Gardens & State Historic Park. Nearly \$17,000 was raised for the **Cardiac Rehabilitation** program which helps patients recover and thrive after a cardiac event.



The **Thompson Health Gala**, held at New York Kitchen, raised over \$118,000 for the new Sands-Constellation Intensive Care Unit and Marilyn Sands Outpatient Clinic. Of that total, over 50 people donated \$30,000 for the Altrix™ Precision Temperature Management System via the cash call. The system provides targeted temperature management to patients in cardiac arrest.



More than 100 cyclists joined the annual **Tour de Thompson** and raised \$4,500 to help fund **Thompson Health's Rehabilitation Services' Aftercare Program**. This program allows patients who have established a program in the clinic to continue to use the equipment once discharged from formal therapy.



# extraordinary WAYS TO GIVE

To view Thompson's 2019 Honor Roll, go to:

[ThompsonHealth.com/Foundation/Friends](http://ThompsonHealth.com/Foundation/Friends)



## Annual Fund

Give a gift that allows Thompson to respond to new opportunities and unexpected needs of the health system that are greatest.



## Commemorating Love

Gifts in memory or gifts in honor show gratitude and appreciation for a person or event while making a direct, immediate impact at Thompson.



## Plan a Fundraiser

Individuals, organizations and groups hold their own events to benefit Thompson Health.



## Amazon Smiles

When you shop on Amazon, designate the F.F. Thompson Foundation as your charitable organization of choice and the Amazon Smile Foundation will donate 0.5% of the purchase price of eligible products.



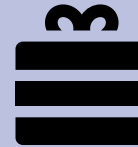
## Attend Special Events

Thompson puts the 'fun' in fundraising.



## Become a Corporate Partner

Support a special event with a corporate sponsorship.



## Legacy Gifts

Make a positive impact at Thompson through a charitable gift and achieve tax benefits, as well as desired financial and estate planning objectives.

### Planned Giving examples:

- Bequests
- Charitable Gift Annuities
- Life Insurance
- Estate



## United Way

Designate your United Way gift to

UR Medicine F.F. Thompson Hospital  
#3316

or

M.M. Ewing Continuing Care Center  
#2018



## Donate Goods or Services

Non-monetary gifts are accepted based upon current needs of the health system. Tax deductibility is based on IRS regulations.

## TO MAKE A DIFFERENCE

Visit [ThompsonHealth.com/Foundation](http://ThompsonHealth.com/Foundation)  
for more information or call 585.396.6155.

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