SUMMER 2013 Newsletter

President's Message

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THOMPSON

You've certainly heard the phrase "You have big shoes to fill." But when it comes to my term as President of the Guild, those shoes aren't just big - they're huge.

The past two years under Past President Karen Lustick have been an incredibly busy time for the Guild. We've added major fundraisers (including Art with Heart) and made pledges to two major capital campaigns within the health system (Project Excel and the Women's Health Center). Karen led us in all of these major projects, in addition to being present at every single event sponsored by the Guild, working in the Gift Shop and getting her youngest son through his final years in high school to graduation.

We are grateful for Karen's contributions during her tenure as president, and we're relieved that she will remain involved with the Guild Board this year. One last big thank you to Karen, and a thank you to the Board members who have put their trust in me to carry on her legacy as a dynamic leader.

Looking ahead, I have two goals for this first year of my term. One is to get more involvement from Guild members. With a current membership of more than 190, I know there are those of you out there with talents that would benefit our mission. As a Guild member, you've likely already attended a Guild event like the Fashion Show or Fall Luncheon. You've probably received a call in November asking you to donate baked goods for the Holiday Bazaar in the M.M. Ewing Continuing Care Center. There are so many other opportunities for you to join us in our events, programs and fundraisers. In future

Guilded Lily issues, we'll be highlighting volunteer opportunities and hope you will consider sharing your time.

The second goal is to increase community awareness of our group. Although most people associated with the health system are aware we exist and that we support Thompson in many ways, can the same be said about our larger community? The Guild is an amazing group of women (and men!) that does so much not only for the health system, its staff and patients, but for the community at large. Our recent partnership with the Ontario County Safety Council to create and promote a child car seat safety sticker program

is just one of the ways we are reaching beyond the traditional four walls.

I look forward to sharing our successes with the community and increasing our member participation in upcoming events. After all, we couldn't do it without your continued support.

I hope you enjoy this issue of *The Guilded Lily* as I always do.

Hats Were the Big Winner at the Guild's Kentucky Derby Day



Winner of the Derby Hat Contest Marge Long (second from left) poses with Kathleen Hartney, Guild President Taryn Windheim and Thompson's Director of Infection Prevention and Disaster Preparedness Gloria Karr.

Long took top honors in the race track's hat contest, beating out more than 20 other contestants in her enormous pink hat.

Organizers hope to continue the event next year and attract more guests and community residents to a fun-filled outing with Southern flair.

May 4 was a beautiful Saturday morning in Farmington as the Thompson Guild brought a little bit of the South to the Finger Lakes Gaming and Race Track for a Kentucky Derby Day event. Thompson Guild members were joined by friends and Thompson Health Associates for an exciting day of live racing in Farmington, leading up to the Run for the Roses at Churchill Downs.

Guests enjoyed an elegant Southerninspired buffet and sipped on sweet tea (and perhaps even a mint julep or two). The event also featured a hat and tie contest with prizes for the most creative entries. Guild Board Member Marge

What's Coming Up

Fashion Show & Luncheon

Thursday, August 15, 10:30 a.m.-2 p.m. Bristol Harbour Resort - Great Room 5410 Seneca Point Rd., Canandaigua Mail checks to: Dawn Case, 122 Granger St., Canandaigua, NY 14424

Fall Excursion

Tuesday, October 15, 8:30 a.m.-9 p.m. Niagara-on-the-Lake, Canada RSVP by 8/21 to Taryn Windheim, (585) 451-1173

Tree of Lights

Monday, December 2 F.F. Thompson Hospital 350 Parrish St., Canandaigua



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President Taryn Windheim



2013 Scholarship Recipients

Annually, the Guild awards two \$2,000 scholarships to two seniors residing in the service area of Thompson Health: the Phyllis Ehmann Memorial Scholarship and the Theresa Tremblay Memorial Scholarship.

Scholarship recipients must be registered in a healthrelated field and must successfully complete their first college semester with the intent to continue in a healthrelated field in their second semester.

This year all our applicants were at the very top of their class. Everyone had several Advanced Placement courses. Some had Baccalaureate courses, which are even harder. They all participated in leadership roles: sports activities, student council, class officers, team captains, first place in music awards and literary awards; they sat on school boards as a student representative or on a volunteer ambulance

squad; one presented a talk to interns at the University of Rochester, several tutored their peers in chemistry, physics, mathematics, etc. The list goes on.

You name it, our 26 applicants did it. So what distinguished this year's recipients? Kathleen Duserick, Jan Bourque and Sue Winslow (the scholarship committee) picked them because, as they stated, "They were extraordinary," and they do not use "extraordinary" lightly.

Benjamin Pulver, a Naples Central School graduating senior, received the \$2,000 Phyllis Ehmann Memorial Scholarship. Ben is a gifted student who excels in math, physics and biology. He designed a robotic human arm and built an actual working arm, which he demonstrated for the audience (who were in awe). Biomedical Engineering, specifically prosthetics and reconstructive technologies, will be Ben's future endeavors in college.

Ben will be attending Worcester Polytechnic Institute in Massachusetts and plans to receive his bachelor's and master's degrees in five years. The Scholarship Committee has no doubt Ben will distinguish himself in college and achieve whatever he sets his mind to. Nobel Prize someday?

Kristy Walker, a graduating senior at Honeoye Falls-Lima, was the recipient of the



2013 Scholarship Recipient Kristy Walker poses with her brother at the Spring Dinner.

\$2,000 Theresa Tremblay Memorial Scholarship. Academically, Kristy has been a focused student who took rigorous academic programs and six Advanced Placement courses. Kathleen described her as being a very highly motivated and conscientious student and role model. Kristy received the Character Counts Athletic Award, an award not given for how smart you are or how popular or athletic you are, but how you conduct yourself at all times.

Kristy is most proud of being like a third parent to her 15-year-old autistic brother. Through him she has learned patience and compassion. Kristy participated in the TIES (Together Including Every Student) program to help students with special needs attend age-appropriate school activities. Kristy sees the possibilities in the students who

need extra help. Her personal life goal is to help others. She sees the Peace Corps as a possibility someday. Kristy will be attending Hartwick College in Oneonta, N.Y. Her chosen career path is to become a nurse practitioner, a six-year program.

Congratulations to Ben and Kristy.



Ben Pulver accepts his \$2,000 scholarship from Scholarship Committee Chair Kathleen Duserick.

Coming Soon... Guild Fashion Show

We hope you saved the date and plan to join us for our signature event on Thursday, August 15, for our Annual Fashion Show. Guild members should have received a postcard in July with details of this event.

This year, we are excited to welcome back Jane Morgan's Little House and designer fashions that will feature seasonal, hot styles and a sneak preview of the latest fall fashions. Come early and enjoy our vendor display of local artists and craftsmen. Make a purchase for someone special or treat yourself! Vendors will welcome you from 10:30 a.m. to noon and will remain on-site directly after the fashion show.

Our setting again this year will be Bristol Harbour in Canandaigua, a beautiful backdrop for the show. Tickets for this event are \$50 and can be reserved by contacting Dawn Case at (585) 202-0105. Reservations are required and must be made prior to August 10. You are welcome to mail your check (payable to Thompson Guild) to Dawn Case, 122 Granger Street, Canandaigua, NY 14424.

To avoid disappointment, reserve early. This event sells out quickly.

A Call For Volunteers

We need your help to make our upcoming events successful. Are you willing to volunteer some time? A few hours are all that is needed.

The Guild is very active throughout the year. You've heard it said, "Many hands make for light work." We know that to be true. Perhaps you have a favorite event and would enjoy joining other Guild members as a volunteer. New volunteers bring new ideas and contribute to our effectiveness as an organization. So if you have the desire to devote some time to one or more of our activities, we'd love to hear from you.

Upcoming events for 2013 include the Holiday Bake Sale, Tree of Lights, Next-to-New Sale and Poinsettia/Wreath Sale. Want to know more? Contact Vice President Krista Jackson at (585) 230-3556 or email kjackson18@rochester.rr.com.



What We've Accomplished

Past President Karen Lustick's remarks from the Annual Dinner

Over the past year, the Guild has once again been busy and productive. In 2012, we donated more than \$120,000 to Thompson Health, of which \$50,000 was for Project Excel.

Other noteworthy donations included \$10,000 towards the purchase of digital mammography equipment, and — combining profits from both this year's and last year's Springtime In Canandaigua events — \$34,000 toward the da Vinci ® Surgical System. Additionally, Thompson's leadership team recently announced its intention to open a new Women's Center for Health and Wellness. We were able to make a \$200,000 pledge towards this project, with the first \$50,000 donated at this year's Spring Dinner. In fact, with this pledge, the Guild has now surpassed \$2.5 million in pledges and donations over the past 24 years!

Of course, none of these donations would be possible without all of the fundraising events organized and carried out by Guild members. In April, we held the 2nd Annual Springtime in Canandaigua. Once again, it was at the Greater Canandaigua Civic Center, where 90 artisans displayed their wares to more than 3,000 attendees. New this year was a series of free seminars ranging from beekeeping to gardening tips. And on May 9, we held our 4th Annual Plant Sale. As they have in prior years, Miller Nurseries generously sponsored the sale by providing the plants at cost. We sold out by mid-afternoon and raised \$2,000.

In addition to summarizing our gifts and events, I'd like to welcome the Guild's new officers. Taryn Windheim is our incoming president. Taryn is a lifelong resident of Canandaigua with degrees in Communications and Political Science from SUNY Fredonia. In addition to her job as Director of the West Ontario Office of the American Red Cross, she is a member of the Canandaigua Rotary Club, Vice President of the Professional Women of the Finger Lakes and a member of the Coordinated Child Development Program Board.

Krista Jackson, who is assuming the role of Vice President, has worked in pharmaceuticals for over 15 years and lives in Canandaigua with her husband and two boys. Krista has served as the database manager for Springtime in Canandaigua and was the chair of the Tree of Lights committee last year.

Gail O'Brien has lived in Canandaigua for more than 30 years. Gail served as President of the Canandaigua Chamber of Commerce, President of the Business & Professional Women's Club and, as its first female member, President of Kiwanis. In recognition of her many contributions to the community, Gail was the recipient of the ATHENA Award in 1999. Gail is a longtime member of the Guild Board and now is a member of the executive team as Secretary.

Lou Loy, a native Canandaiguan, is stepping in as treasurer. Lou, with a degree in Engineering and experience in the business world, became Canandaigua's Director of Public Works in 1976 and served in that role for 35 years before retiring in 2011. Since retirement, he has served on the YMCA's Buildings and Grounds Committee and as a member of the selection committee for Canandaigua's next city manager. Last year, he became the first man in history to serve on the Guild Board.

I'd like to take this opportunity to offer a special thank you to the Guild officers who have stepped down along with me. To Judy Reader, our treasurer; to Marion Fladd, our corresponding secretary; and to Sue Winslow, who has served as recording secretary for the past eight years; thank you for your personal support and your many contributions to the Thompson Guild. And to everyone who contributes day-to-day in ways large and small, thanks to each and every one of you. It is your spirit of giving that defines the Guild and enriches the lives of those you touch. It's been an honor to serve as your President for the past two years.

Fall Excursion to Niagara-on-the-Lake

Although fall seems way off in the distance, the Guild is once again sponsoring a trip to Niagaraon-the-Lake, Canada, to enjoy the sights and attend the world-famous matinee performance of the musical *GUYS & DOLLS*.

The bus will depart from Parkway Plaza in Canandaigua at 8:30 a.m. and return to the same

place at approximately 9:00 p.m. Showtime is 2:00 p.m., which will allow plenty of time for shopping and lunch on your own. Immediately following the show, we will



NOTE: A NYS ENHANCED DRIVER'S LICENSE OR PASSPORT IS REQUIRED TO ENTER CANADA.

have dinner at what has become our favorite dining spot, Queenston Heights, overlooking the Niagara River.

The cost is \$130 per person, inclusive. Your reservation and payment in full must be made in advance no later than August 21. Arlene Stell, of Tours by Arlene, must block off theater tickets and pay ticket and bus deposits in late August.

Call President Taryn Windheim at (585) 451-1173 to avoid disappointment. There are only 48 seats on the bus so don't delay! Bring a friend!

Make checks payable to Thompson Guild and mail to: Guild Gallery Gift Shop, Attn: Taryn Windheim, 350 Parrish Street, Canandaigua 14424.

Rose Walk



Sue Winslow and Marge Long staffed the Guild table at Rose Walk 2013.



2013 Guild Membership List

Myrna Ortiz, Guild membership chairperson, has included a list of current Guild members by category of membership in this issue of *The Guilded Lily*. With more than half the year behind us, we are slightly under 200 members. Like any membership-driven organization, we add members and we drop members for non-payment of dues or other extenuating circumstances. We don't want to lose anyone, so if you still have not submitted payment, please contact Myrna at myrna.ortiz2010@gmail.com to be reinstated.

There are times when we would like to notify Guild members of upcoming events or reminders to register for Guild programs by email in addition to our current means of communication. Please contact Myrna with your email address if you would like to receive information about upcoming events using this technology.

Dues levels for 2013: \$25 Member \$50 Supporting \$75 Patron \$100 Benefactor \$500 Lifetime

Thank you to the following for your continued support:

LIFETIME MEMBERS

Sally Alling Eileen Alven Ida Mae Becker Katherine Brahm Sally Braun Martie Buttaccio Dawn Case Kathleen Connor Cvndee Cutri Bobbe Dannenbrink Mariorie Donhauser Mina Drake Kathleen Duserick Linda Farchione-Hawks Ellie Fralick Marianne C. Gallagher Edythe Gansz Shirley George Bonnie Goldstein Judy Hanley Krista J. Jackson Peggy Kane Susanne Kennedy Jennifer Klein Jacqueline Lyttle Myrna Ortiz Cindy Poole Deborah Price Marilyn Sands Jeanna Savage Carrie Vierhile Stacie Whitbeck

BENEFACTOR LEVEL

Lucy Cook Pamela Cooper-Vince Karen Lustick Barbara B. Miller Barbara H. Miller Gerry North Marsha Tillson

PATRON LEVEL

Kathy Grimes Muriel E. Haggerty Ann C. Hanley Krystyna K. Loeffler Alice R. McConnell Gail D. O'Brien Martha Potter Beattie Raes Debbie Rought

SUPPORTING LEVEL

Janet King Barbara S. Backus Marcia Brancato Lucille F. Burrill Virginia Butler Caroline Delavan Cheryl Dony Virginia Harford Mary Hawkins Barb Hawks Judy L. Herbert Patricia M. Horton Joyce Jaquith Kathy Kardesh Judith Knight Mary Anne Kramp Carolyn L. Lariton Sandra McGavern Iovce Miller **Ruth Morris** Barbara Murphy Elinor O'Connell Barbara Packer

Sharon Pepper Mareta Pitler Roberta Potter Beverly J. Price Phyllis M. Purple Janet E. Read Glenna Renaud Sue Rinaldi Verna Lee Robertson Walajean Saglett Jeanne Schenk Shirley Stover Jane N. Walsh Wendy S. Walsh Florence M. Wehking Sue Winslow

MEMBER LEVEL

Shirley E. Adams Patricia Annesi Betty Aquadro Owens Virginia A. Avery Diane De Roos Bassage Evelyn Batterby Mary J. Bausch Jean Bement Dorothy M. Berry Audrey Blum Jan Bourque Kathryn Braddon Margaret P. Canali Peggy Commons Mary Connolly Donna H. Cotter Margaret Deflyer Bonnie Dennis Carolyn E. Dewey Martha DiCicco Marilyn L. Dodd Patricia Doran Maria Dunphrey Carol Eiffert Lucille Eldredge Kathryn J. Erdle

Audrey A. Fabris Cynthia Fackler Marion L. Fladd Elizabeth Fladd **Evelyn** Fleming Susan H. Foose Ellen Foster Elizabeth Freese Deborah Galloway Julie Gibson Anna M. Gorgonzola Diane S. Graham Tally Gwynn Dorothy Harkness Mary Hauman Dolores S. Hawkins Diane Hazen Linda Hecker Cynthia Hept Ann Marie Hermann Jean W. Ingalls Ida Jansen Patricia M. Johnson Jeannine P. Johnson Susan J. Joyner Thelma T. Knetzer Helane Koehler Joan Kurtz Joeleen LaCrosse Kimberly Lee Martha J. Linder Susan Littlejohn Marjorie A. Long Rosemary Lonsberry Louis L. Loy Margaret H. Luley Lorraine Lundy Linda M. Marsh Patricia Maus Edith McSorley Ann M. Meath Kristen S. Meyer Jean Middlebrook Shirley P. Miller

Marty Minty Patti Miskell Helen L. Myers Jean P. Newton Frieda A. O'Hanlon Geraldine M. Olmsted Susan B. Onze Margaret Page Rita V. Palumbo Helene Panzarella Susan Pevear Anita Pietropaolo Mary A. Pilgrim Ellen Polimeni Josephine Raguso Jean Randall Donna Ratzel Jean Rayburn Judy Reader Patricia Reece Barbara Reigelsperger Maryann Riley Angela Rockmaker Virginia Rockwell Ginny Saur Jane B. Scales Beverly A. Schroeder Sally S. Seeber Kathleen M. Shaw Nancy C. Shuler Diane L. Sickmond Iill F. Snvder Donna Staff Lynne Standish Janet Starowitz Arlene Stell Elizabeth Stewart Ioan Stover Sherry R. Sulkes Sally Testa Mary L. Tetley Beth Thomas Bonnie L. Vahev Continued on page 5

SUMMER 2013

Annual Guild Dinner

If you missed the Annual Dinner on June 5, you missed a wonderful evening of inspiration as we met our 2013 Guild scholarship recipients and heard them talk about their career choices and future goals. Read more about our recipients on page 2.

With more than 80 guests in attendance, diners packed the house. The "house" in this case was the main dining room of Ferris Hills at West Lake. The room was attractively appointed and the food was a gourmet delight. Co-Chairs Gail O'Brien and Jean Seager are still receiving positive comments. From lobster bisque and minestrone soup, to salad and an entrée choice of salmon or flank steak, topped off with chocolate cheesecake with raspberry sauce, the meal left folks licking their lips. Compliments to the chef, wait staff and Deb Metzger, food service manager at Ferris Hills.

Past President Karen Lustick introduced the 2013-2015 officers: President Taryn Windheim, Vice President Krista Jackson, Secretary Gail O'Brien and Treasurer Lou Loy. She summarized her years as our leader, followed by Taryn Windheim, who offered comments on her goals for her 2013-2015 presidential term. The audience was quick to recognize how far we've come, the new initiatives we've undertaken, financial contributions we've made to the health system and that we could not do it without our members, board and committees.

We have taken steps to provide



Past President Karen Lustick presented a \$50,000 check to Thompson's President & CEO Michael Stapleton on behalf of the Guild, which will benefit the Women's Health and Wellness Center at Thompson.

parents in need with footed sleepers in which to bring newborns home. Yes, there are folks in need in the greater Canandaigua area. We asked dinner guests to voluntarily bring a sleeper to the dinner. Marge Long, Birthing Center liaison and Guild Board member, happily reported more than half of our attendees did just that. Donations included 12 adorable boy sleepers, 18 precious girl sleepers, eight onesie snap T-shirts and four miscellaneous baby items. The Birthing Center staff and parents who have the need for these donations are very grateful! Thank you to all the anonymous donors.

Marge welcomes your donations at any time. If you'd like to contribute, you can drop your sleeper off at the Guild Gallery Gift Shop. Include Marge's name along with your donation.

For her final responsibility as president, Karen presented a check for \$50,000 to Thompson Health President & CEO Michael F. Stapleton, Jr., towards our seven-year, \$200,000 pledge to the Women's Health and Wellness Center.

Membership List continued

MEMBER LEVEL

Genie Vandemark Virginia Vanloo Kathleen S. Vaughn Patricia Walker Joan C. Weaver Maureen L. Welch Jane Wheeler Susan Widmer Rosalie A. Wilder Elaine J. Williard Taryn Windheim Darline M. Wise Joanne Wright Romona Younger Kate W. Zehr Carol N. Zimmerman Nicholette Zimmerman

Gift Shop News

Diane Sickmond, Gift Shop committee chair, and Manager Bonnie Dennis expressed concern with the relocation of the Surgical Care Center, which had a dramatic impact on foot traffic in the Gift Shop. This led to diminishing sales. To continue to support the health system with Gift Shop profits, they decided to look into the possibility of adding a kiosk in the new Surgical Care Center on the lower level of the Constellation Center for Health and Healing.

Diane and Bonnie are very hopeful this kiosk will be up and running by the time you read this newsletter. Many thanks to Nancy Bryan Role, executive vice president of sales for B R Carts & Kiosks, for her many suggestions, support and especially for the company's very generous donation of the kiosk. Nancy made many trips back and forth to Thompson as questions or plan changes occurred. She was very patient with us, which made it a pleasure to work with her.

We have a boutique area in the Gift Shop now that we have trouble keeping stocked. Summer dresses, sandals, hats, scarves and handbags - it seems as soon as we bring in something new, it's sold. We constantly reorder and restock, but that's a good problem to have. Our sales have been down slightly for the year, but we feel certain with the new kiosk closer to the cafeteria, physical therapy, occupational therapy and the surgical waiting area, we will have a banner year once again. Watch for our grand opening coming soon.

We continue to look forward to enlisting new volunteers to work in the shop. Shifts are three hours each. All Gift Shop volunteers receive a 25% discount on most merchandise in the Gift Shop. Anyone interested in joining our team, please call Gift Shop Manager Bonnie Dennis at (585) 396-6661.



Springtime in Canandaigua 2013

The *Springtime in Canandaigua* Committee, led by Project Coordinator Marianne Gallagher, welcomed patrons to the 2nd Annual Guild fundraising event on April 24, 25 and



26. The Greater Canandaigua Civic Center again this year proved to be a good site for this juried art and craft show. We appreciated your support and applaud the 100+ volunteers who donated their time to the event. More than 3,200 patrons were present during the three-day event.

Our show was a success due to the dedication of volunteers, the artistic excellence of our artisans and the support of the many businesses in our community. Approximately \$12,000 was raised and will be contributed to help fulfill our pledge to fund the da Vinci ® Surgical System that was purchased by the health system.

We truly believe that the *Springtime in Canandaigua* show will become a signature spring event for Canandaigua. Community marketplaces have enjoyed resurgence over the last several years, especially as people look to keep their purchases meaningful and local. We will continue to build on our success and recruit artists in 2014 with products including metal works, gourmet foods, children's clothing, pottery and so much more.

We will continue our forum of professional speakers who will introduce popular springtime topics such as landscape architecture, a guide to new plant materials and resources and explorations into organic gardening. The forums, held at the Greater Canandaigua Civic Center, are free and open to the public. We also plan to develop our outside vendor sites to include landscape design, lawn furniture displays and new gourmet food vendors.

We acknowledge and thank our Gold Sponsors, including JE Miller Nurseries, Constellation Brands, Wegmans Markets, Lyons National Bank, Accurate Acoustical and Thompson Health. Additional support was provided by Canandaigua National Bank & Trust, Reliant Community Credit Union, Heritage Motors, OPUS-Geneva and Ontario County Work Force.

If you are interested in volunteering on the Springtime committee for 2014, contact Marianne Gallagher at (585) 396-9473 or mgags06@aol.com.

Mission Statement

The mission of the Thompson Guild shall be to provide assistance and support to the Thompson Health System, its patients and its Associates, and to act as a liaison for the community and Thompson Health. The Guild's efforts will focus on public relations, fundraising, health advocacy and related programs beneficial to the Thompson Health System.

2013 Guild Officers

Taryn Windheim, President (585) 393-9004 tarynelizabethd@yahoo.com Krista Jackson, Vice President (585) 230-3556 kjackson18@rochester.rr.com Karen Lustick, Immediate Past President (585) 396-2391 klustick@rochester.rr.com Lou Loy, Treasurer (585) 355-1884 lloy@frontiernet.net Gail O'Brien, Secretary (585) 396-2756

tomygail@frontiernet.net

Guilded Lily Staff

Gail O'Brien, Writer, tomygail@frontiernet.net Bette Collier, Designer Brandy Collett, Production Coordinator